

Kinetic Green Delivers 200 Electric Two-wheelers to Madhya Pradesh Government to Felicitate State School Toppers

Pune, 24 August 2023: Kinetic Green Energy and Power Solutions Limited, a leading manufacturer of electric two and three-wheelers in India, has handed over 200 Flex electric scooters to the Madhya Pradesh government. The electric scooters were awarded to the government school students for their outstanding performance in class 12th. During the event on Wednesday, Hon'ble Chief Minister Mr. Shivraj Singh Chauhan distributed the Kinetic Green EVs to the students in Damoh. The ceremony took place across Madhya Pradesh in the presence of MLAs and District Collectors of respective regions.

Kinetic Green dealers located in Neemuch, Hoshangabad, Tikamgarh, Damoh, Mandsaur, Satna, Indore, Katni, Sagar, Ujjain, Gwalior, Bhopal and Guna districts of the State have made the delivery possible with the support from the district education department.

Commenting on the occasion, **Sulajja Firodia Motwani, Founder and CEO of Kinetic Green**, stated, "I congratulate the students who have performed exceptionally well in class 12. I am honored that these students will be the proud owners of Kinetic Green Flex. This makes me extremely happy to see that this generation is readily adopting electric mobility. I would like to thank the Madhya Pradesh government for giving us the opportunity to support them in the success of the initiative. It is a significant step towards promoting sustainable transportation and reducing carbon emissions in India. I hope that the program will inspire more people to adopt electric vehicles in the country."

Kinetic Green Flex is a high-speed electric two-wheeler designed for convenient and efficient rides. A single charge empowers the rider with a range of 120 kilometres, making it highly sustainable for city commutes. Kinetic Green truly embraces the future of urban mobility by providing green mobility solutions for the masses.

About Kinetic Green:

Kinetic Green, the latest venture from Kinetic & Firodia Group, today is a leading player in the Electric Vehicle space offering a wide range of electric vehicles, including electric scooters, electric three-wheelers, both cargo and passenger, under the Kinetic Green brand and electric golf-carts and buggies in partnership with world's leading brand, Tonino Lamborghini of Italy. Spearheaded by third generation scion of the Firodia family, Ms. Sulajja Firodia Motwani, the company has successfully designed, manufactured, and cumulatively sold over 80,000 electric vehicles and crossed sales of over INR 800 Crores.

The mission of Kinetic Green is to provide green mobility to the Masses. Kinetic Green has had several firsts to its name, including being the 1st company to develop ARAI approved electric 3-wheeler and the 1st to offer Lithium-ion battery technology on their e-3w in India.

For more details, please reach out to MSL



Avni Mathur- avni.mathur@mslgroup.com | 7073066069